



Doing Business in Africa

WHEN: Wednesday, August 22, 2012, 8:30 am - 2:00 pm
-Registration and Breakfast begin at 8:00 am

WHERE: World Trade Center at City Creek
60 East South Temple Street, 3rd Floor
Salt Lake City, UT 84111
(in-house parking validation provided)

WHO: Decision makers of Utah companies currently doing business with or considering expansion into Africa; friends of Africa.

WHAT: The African continent is a dynamic conglomerate of cultures, industries, and opportunities. As the second largest and second most populous continent, Africa continues to attract business and educational attention. U.S. direct exports to Africa alone were nearly \$33 Billion in 2011. Utah also continues to focus on Africa with direct export growth of 70% in 2011.



The purpose of this seminar is to provide the most up-to-date critical information on conducting business in Africa. Participants will be instructed on current best practices and learn about African cultures and current Utah-Africa partnerships. Please come prepared with questions and ready to participate.

RSVP Required. Registration is first-come, first-served. To RSVP, register at business.utah.gov/africa2012. For questions, email Nate Lambson at nlambson@utah.gov or call 801.538.8814. There is no charge to attend. Breakfast and Lunch will be provided.

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Franz Kolb at fkolb@utah.gov or (801) 538-8717.



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